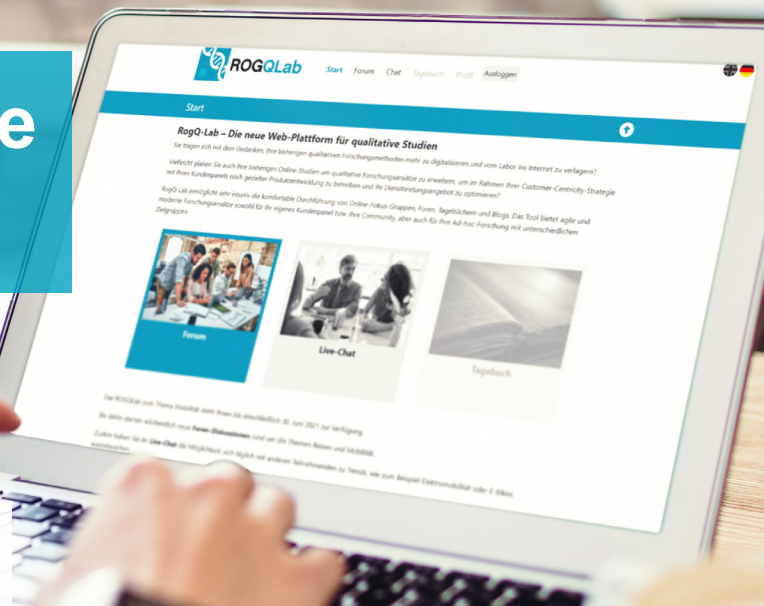# Community Software RogQ-Lab

Your benefits with **RogQ-Lab**:

- Simple and intuitive web application for conducting qualitative studies
- Convenient data export in CSV format
- Additional survey option through integrated survey tool
- Previews of blog and forum entries by moderators possible
- Interface for connection to panel software
- One tool – three solutions!

RogQ-Lab –
The web platform for qualitative research projects

With our community software RogQ-Lab you can comfortably conduct qualitative research projects online without any programming knowledge. Whether focus groups, forums or diaries, whether one-time or recurring projects, product developments or optimizations of your service offering: with RogQ-Lab all possibilities are at your disposal!

The web platform can be adapted to your CI and used in different countries with different language versions. Increase the motivation to participate in your panel or ad hoc studies with varied study formats. You can set up as many topic chats and

Online forums, live chats and diaries: Knowledge that lasts!

The community software RogQ-Lab offers modern and agile research approaches for your qualitative studies. Adapt the platform to your corporate identity in a CI-compliant manner, in different language versions as well as varied study formats.

forums as you like and conduct spontaneous short surveys using the integrated questionnaire editor.

Moderators have complete control over the participant base and their entries at all times by assigning rights. The use of multimedia elements and stimuli is possible from both the moderator and the participant side.

Thanks to the convenient Excel export, RogQ-Lab supports you in the evaluation of chat and forum posts. Using our text analysis software RogTCS, these can be automatically evaluated with a mouse click.

The scope of services of the **RogQ-Lab** Software

Functions

- Individual CI branding of the platform
- Responsive design for mobile devices and desktops
- Individually expandable categories for clarity and diversity
- Separate areas for forum, chat, direct messages (private messages) and diary
- Independent user management and administration of community members
- Creation and import of additional users possible
- Detailed rights management for users, moderators and participants
- Extensive moderator functions
- Ghost function for observers
- Fade in or upload of multimedia content (pictures, videos, files, graphics etc.)
- Anonymous voting, spontaneous short and ad-hoc surveys using integrated questionnaire editor
- Export of data from forums, diaries and chats in CSV format

Usability

- Web application
- Intuitive user interface
- No programming or scripting knowledge required
- Convenient export of chat messages as text protocol
- Software supports various language versions
- Compatible with panel software RogPanel, survey software G3plus and text analysis software RogTCS as well as external software solutions

On request, our team of experts will handle the setup, moderation or evaluation for you and will be at your side to provide assistance and advice.

ROGQLab