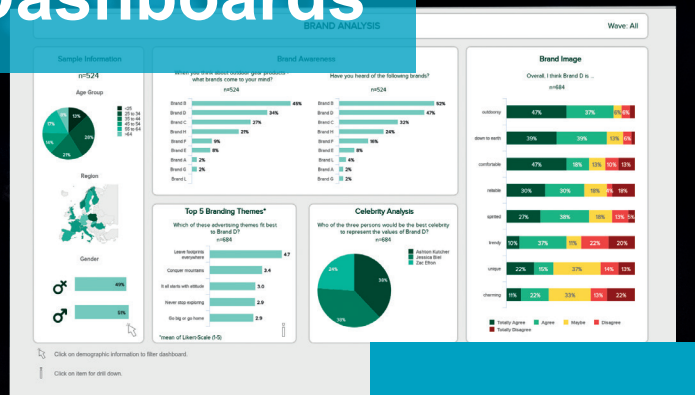


Premium Dashboards



Your advantages with our Premium Dashboard:

- Clear and CI-conform presentation of your data in real time
- Intuitive user surface for setting up and administering your dashboard
- Comprehensive and interactive analysis and visualization options
- Integration of various data sources
- Compatible with our G3plus survey software

Services at a glance

- Self-service or full-service creation of the dashboard according to individual customer requirements
- Integration of survey results and other data sources
- Access via viewer or editor access
- Time series comparisons with previous year's waves
- Export function of the results via PDF download or in Excel format
- Notification function when limit value is exceeded or not reached

The Premium Dashboard – your data and results at a glance

A dashboard can be used to visualize and continuously monitor key performance indicators (KPIs). The data is highly aggregated and clearly presented, which significantly simplifies the decision-making process, as there is no need for time-consuming calculation of key figures.

Our Premium Dashboard allows you to connect information from various ERP & CRM systems as well as external applications via data connectors. Subsequently, all requested and defined analyses will be carried out and your results will be visualized on a professional dashboard in your corporate design.

A variety of interactive filter options helps you view specific results in detail. In addition, important dependencies and drivers can be identified. Time series comparisons allow you to quickly recognize certain patterns and trends.

Dashboards are preferably used in market research, as they can be adapted to specific questions and save an enormous amount of time in data evaluation.





The scope of services

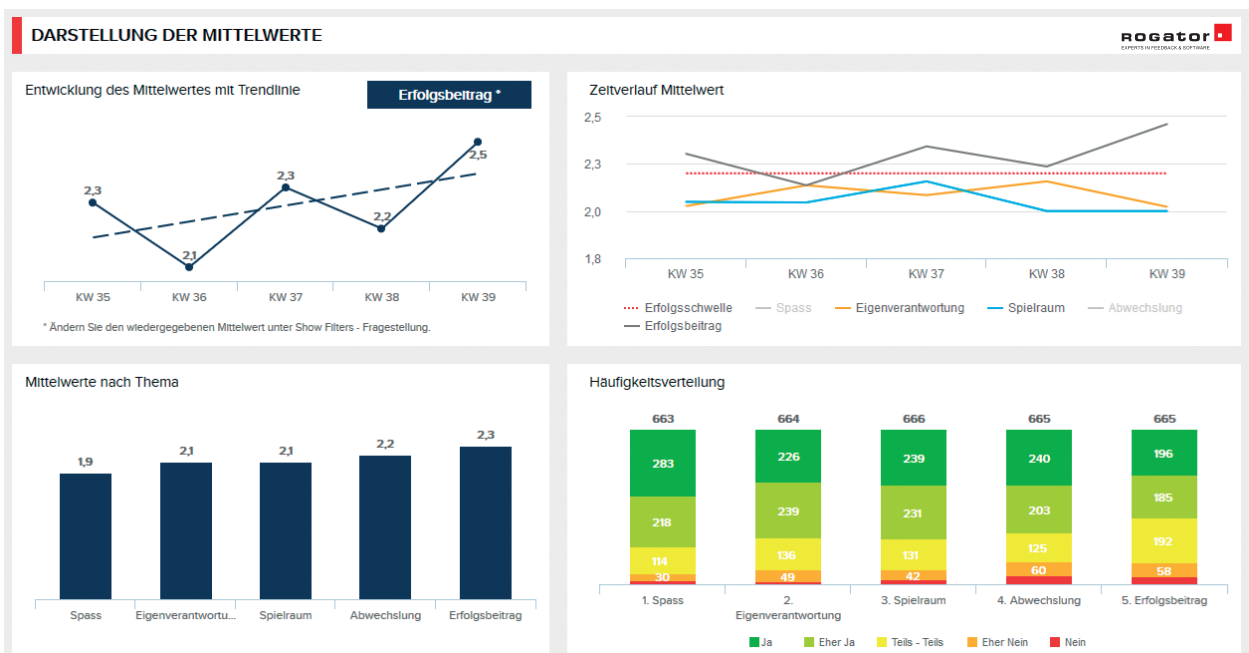
Viewer and editor access

■ Viewer access:

You are welcome to delegate the administration tasks to our specialists. The viewer access gives you access to the results of your studies at any time. Extensive filter functions and interactive graphs assist you in your analysis.

■ Editor access:

In addition to the extensive options for setting up your self-service dashboard, the editor access also includes the functions for administering your account. You design your dashboard according to your own requirements with regard to the scope and presentation form of the data and administer the access rights for other users.



Example showing a premium dashboard

